

Poland, 30.06.2010

Acquisition of the polish brand KOLASTYNA

Sarantis Group, in the context of strengthening its presence in the Eastern Europe and in order to meet its strategic goal of becoming the leading consumer products company in the region, signed on 30/06/10 an agreement for the acquisition of the brand name and the intellectual property of KOLASTYNA, through its Polish subsidiary SARANTIS POLSKA S.A.

KOLASTYNA's product range includes face and body care cosmetics as well as sun protection products. KOLASTYNA is a traditional brand in the Polish market with over twenty years of history.