

Warsaw, July 30th 2019.

Sarantis Polska continues it' s CSR tradition for another year through the "Clean Tatra Mountains" project

Sarantis Polska continues it' s CSR tradition for another year through the "Clean Tatra Mountains" project. "Clean Tatra Mountains" is the biggest cleaning project in Poland and successfully had its 8th edition in 2019.

Sarantis Polska participated actively this year too through a varied sponsorship amounting to 17,500€. Aiming to clean the Tatra mountains area many side events took place this year too in order to amuse all participants with the company's support. On the last weekend of July thousands of eco enthusiasts and mountain lovers came to the winter capital of Poland (Zakopane) to clean from garbage Poland's national environmental treasure, the highest mountain range in the Carpathian Mountains. The action's aim is to prepare the 275 km of mountain trails for the visitors from all around the world and educate the youth good ecological practices like segregation and zero-waste philosophy, while enjoying a wonderful eco-friendly weekend.

During the three days of action at the base camp created in the town center, numerous education panels, sports competitions, educational workshops regarding segregation and cooking activities for the youth were organized, with the product support of our loved Jan Niezbędny. Moreover, backpacks were given to all participants as a present to support their effort, which included useful products to cover their needs, like Jan Niezbędny garbage bags and gloves, Kolastyna sunscreen products and STR8 samples. The closing ceremony took place on a large stage where an unforgettable concert followed.

The 2019 edition of the project eventually received the prestigious "Silver Paper Clip" award for the best social event in Poland implemented in 2018-2019 from the Association of Public Relations Companies. It is a great honor for our company to be part of such initiatives, offering back to the society to the fullest in line with our values and our Corporate Social Responsibility, helping the community to take care of its environmental treasures.

